

STELLA MCCARTNEY

Stella McCartney designs a limited edition necklace and bracelet inspired by Disney's "Alice in Wonderland"



NEW YORK, February 2010. Stella McCartney designs a limited edition costume jewelry necklace and bracelet inspired by Disney's "Alice in Wonderland." Tim Burton's highly anticipated film, featuring favorite characters from the classic Lewis Carroll tales, hits the big screen on March 5, 2010 (U.S. theatres). Stella McCartney uses the iconic images from the epic 3D fantasy tale and translates them into a cheeky and playful design. Hand made in Italy, the Alice necklace and bracelet are designed with a light gold brass chain, the same chain used in Stella McCartney's best selling Falabella bag. The chain is adorned with plexi Alice charms such as a rabbit, a Mad Hatter's hat; a suit of: spade, club, hearts and diamond, all in Stella McCartney's usual color palette of sheer pink, nudes, black and browns. Additionally, pearl baubles and Swarovski crystals accents provide a feminine touch.

A collaboration with Disney Consumer Products, the Alice necklace and bracelet will be available in Stella McCartney stores worldwide on February 22. The necklace will retail for \$425 and the bracelet for \$395.

About Walt Disney Pictures' Alice In Wonderland

From Walt Disney Pictures and visionary director Tim Burton comes an epic 3D fantasy adventure, Alice In Wonderland. Johnny Depp stars as the Mad Hatter and Mia Wasikowska as 19-year-old Alice, who returns to the whimsical world she first encountered as a young girl, reuniting with her childhood friends: the White Rabbit, Tweedledee and Tweedledum, the Dormouse, the Caterpillar, the Cheshire Cat, and of course, the Mad Hatter. Alice embarks on a fantastical journey to find her true destiny and end the Red Queen's reign of terror. The all-star cast also includes Anne Hathaway, Helena Bonham Carter and Crispin Glover. The screenplay is by Linda Woolverton.

Capturing the wonder of Lewis Carroll's beloved "Alice's Adventures in Wonderland" (1865) and "Through the Looking-Glass" (1871) with stunning, avant-garde visuals and the most charismatic characters in literary history, ALICE IN WONDERLAND comes to the big screen in Disney Digital 3D™ on March 5, 2010 (U.S. theaters).