

STELLA MCCARTNEY

SUNGLASSES

Spring Summer 2010 Collection

The new Stella McCartney sunglasses range offers a modern and sensual approach with clean lines to create a distinctive collection featuring a mix of both vintage inspired and more directional styles.

This fresh and bold collection combines acetate and metal silhouettes. Pale gold, gunmetal and coloured metal compliment a deep colour palette of black, purple, blue, brown and dark tortoise shell with highlight colours in red and cream. Bi or tri colored acetates are also heavily featured in the collection, featuring a distinctive stepped temple with engraved logo running throughout.

The collection features 5 different stories named after the astrological signs:

VIRGO



SM 3003

Flat mask with plastic bar on top and customized thin metal temple. Logo engraved on initial part of temple.

GEMINI



SM 4010

Butterfly shaped acetate front with thin temple featuring the stepped design with engraved logo. Front is cut from three-layer acetate showing three different colours.



SM 4011

Oversized acetate bi-layer front showing two different colours. Large temple cut from bi-layer, featuring stepped design.



SM 4006

Large trapezoidal frame cut on bi-layer acetates with milled lines showing the base colour. Acetate customized temple cut on bicolour plastics. Logo engraved on initial part of temple.

LEO

SM 4001

Acetate large aviator front shape with metal bar applied on top and prolonged into metal thin temple with stepped design and logo engraved.



SM 3002

Metal wrapping aviator shape with customized thin temple. Plastic nose pads prolonged on to the whole bridge area. Logo engraved on initial part of temple.



SCORPIO

SM 3001

Metal squared front with metal top bar prolonged into temple. Customized combo temple with logo engraved on the metal part.



LIBRA

SM 4004

Oversized squared front with bi-layer customized acetate stepped temple. Logo engraved on initial part of temple.



SM 4013

Round acetate front with bi-layer customized acetate stepped temple. Logo engraved on initial part of temple.



SM 4008

Acetate rounded profile oversized front with rounded double bridge. Customized combo stepped temple with logo engraved on the metal part.



For more info about Stella McCartney please visit www.stellamccartney.com

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